arcade fever

The Fan's Guide to the Golden Age of Video Games

Including Tributes to Pac-Man • Donkey Kong • Dragon's Lair and All of Your Favorite Quarter-Grabbing Classics

By John Sellers

• Computer Space • Pong • Breakout • Atari Football • Space Invaders • Asteroids • Battlezone • Berzerk • Defender • Missile Command • Pac-Man • Donkey Kong • Dialogo • Ms. Pac-Man • Centipede • Tempest • Frogger • Goo Fight • Robotron:2084 • Donkey Kong Junior • Star Wars • Pole Position • Dreadnaught • Karate Champ • Mario Bros. • Moon Patrol • Bio Dud • Zoxxon • Jungle King • Qix • Q*bert • Time Pilot • Galaxian • XeXy-X • Crazy Climber • Elevator Action • Sort • Punch-Out!! • Indiana Jones and the Temple of Doom • Tank • Gauntlet • BurgerTime • Joust • Track and Field • Space Wars •

Do You Remember the Difference Between Playing "Singles" and "Doubles"?
Have You Mastered the Delicate Art of Hyperspace?
Can You Say "Joystick" in Polite Conversation Without Blushing?

If you've answered "yes" to any of these questions, *Arcade Fever* is the book for you—the world's first illustrated history of video games, with tributes to 50 all-time favorites like Pac-Man, Donkey Kong, Defender, Q*bert, Zaxxon, *and many, many others.* You want little-known tips, tricks and secrets? You want behind-the-scenes creation stories from the original programmers? You want to read about the first guy who actually died playing a video game (at the arcade classic that inspired an episode of *Seinfeld*)? It's all right here, in a [illegible] kind of brain-[illegible]'70s and '80s arcade [illegible]

• Marble Madness • Mr. Do! • Time Pilot • Galaxian • XeXy-X • Crazy Climber • Elevator Action •

Includes:

- Interviews with programmers, musicians and game moguls from the Golden Age of Video Games
- A [illegible] history of classic titles—from the first coin-operated arcade game (no, it wasn't Pong) to obscure obscure 80s morning action, game cheater, and BurgerTime
- Tons of rad 80s spin-off products, including game systems, books, records, Saturday morning cartoons, sugar-coated breakfast cereals, and a really bad movie starring Ralf Bridges as a programmer who gets sucked into a computer

John Sellers

writes for *GQ*, *TV Guide* and other national magazines. He is also the author of *PCAT: The Pop-Culture Aptitude Test*, was a staff writer on *Who Wants to be a Millionaire*, and once appeared on the television show *That's Incredible*. His high score on Donkey Kong is 206,400.

$18.95 U.S.
$28.95 Canada
£12.99 U.K.

ISBN 0-[illegible]-[illegible]-[illegible]-[illegible]

51895

9 781761 409577

www.running press.com
www.arcade-fever.com